



# Strategic Management Review

## Call for Proposals

With the official launch of the *Strategic Management Review (SMR)* in 2020, the editorial team would like to solicit proposals for papers for its annual review process.

The SMR publishes ideas that matter for strategic management research. Specifically, the SMR features provocative essays and forward-looking reviews to guide the questions tackled by research in the field. The journal also aims to promote integration of strategic management research by encouraging research closely connected with the field's canonical problems as defined by management practice. The SMR complements existing strategic management outlets that emphasize empirical research.

The SMR aims to promote insights on core questions in the strategic management field through impactful essays. These essays can take many forms, including (a) essays on the theoretical foundations of strategic management and the theoretical perspectives emanating from the field, (b) scholarly exchanges, (c) thought pieces dealing with managerial practice or public policy, (d) methodological primers on advances relevant for strategic management research, (e) state-of-the-art reviews or research retrospectives, and (f) forward-looking literature critiques. Proposals are solicited that employ a diverse set of disciplinary perspectives and address a broad range of topical areas within the domain of the strategic management field. Prospective authors are encouraged to consult the journal's website (<http://leeds-faculty.colorado.edu/jere1232/smr.html>) and join the SMR's LinkedIn community (<https://www.linkedin.com/groups/12074453/>) for forthcoming papers and additional information.

Proposals should be submitted via email to the editors-in-chief, Michael Leiblein ([leiblein.1@osu.edu](mailto:leiblein.1@osu.edu)) and Jeffrey Reuer ([Jeffrey.reuer@colorado.edu](mailto:Jeffrey.reuer@colorado.edu)) **between March 1, 2020 and March 31, 2020.**

Proposals will be judged according to the following criteria: (1) engagement with the canonical problems of strategic management, (2) potential for theoretical integration of strategy research, (3) potential to guide future research, (4) creative insights, and (5) viability. Proposals should be double-spaced and be less than seven pages of text (excluding any tables and figures). If authors already have a complete draft of a paper, it may be submitted to accompany a proposal.

Authors of accepted proposals will be given initial feedback to aid in the development of full papers. At the time of submission of full papers, authors will propose 4-5 reviewers who present no conflict of interest with their work. Papers will then be subject to a single-blind peer review process involving a single reviewer.