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Multimodal Foundation Models: From Specialists to General-Purpose Assistants

Chunyuan Li

Microsoft Corporation
chunyl@microsoft.com

Zhe Gan

Microsoft Corporation
zhgan@microsoft.com

Zhengyuan Yang

Microsoft Corporation
zhengyang@microsoft.com

Jianwei Yang

Microsoft Corporation
jianwyan@microsoft.com

Linjie Li

Microsoft Corporation
linjli@microsoft.com

Lijuan Wang

Microsoft Corporation
lijuanw@microsoft.com

Jianfeng Gao

Microsoft Corporation
jfgao@microsoft.com

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The Netherlands
Tel. +31-6-51115274

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Chunyuan Li, Zhe Gan, Zhengyuan Yang, Jianwei Yang, Linjie Li,
Lijuan Wang and Jianfeng Gao

Microsoft Corporation, USA; *chunyl@microsoft.com,*
zhgan@microsoft.com, zhengyang@microsoft.com,
jianwyen@microsoft.com, linjli@microsoft.com, lijuanw@microsoft.com,
jfgao@microsoft.com

ABSTRACT

This monograph presents a comprehensive survey of the taxonomy and evolution of multimodal foundation models that demonstrate vision and vision-language capabilities, focusing on the transition from specialist models to general-purpose assistants. The research landscape encompasses five core topics, categorized into two classes. (*i*) We start with a survey of well-established research areas: multimodal foundation models pre-trained for specific purposes, including two topics – methods of learning vision backbones for visual understanding and text-to-image generation. (*ii*) Then, we present recent advances in exploratory, open research areas: multimodal foundation models that aim to play the role of general-purpose assistants, including three topics – unified vision models inspired by large language models (LLMs), end-to-end training of multimodal LLMs, and chaining multimodal tools with LLMs. The target audiences of the

Chunyuan Li, Zhe Gan, Zhengyuan Yang, Jianwei Yang, Linjie Li, Lijuan Wang and Jianfeng Gao (2024), “Multimodal Foundation Models: From Specialists to General-Purpose Assistants”, Foundations and Trends® in Computer Graphics and Vision: Vol. 16, No. 1-2, pp 1–214. DOI: 10.1561/0600000110.

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monograph are researchers, graduate students, and professionals in computer vision and vision-language multimodal communities who are eager to learn the basics and recent advances in multimodal foundation models.

1

Introduction

Vision is one of the primary channels for humans and many living creatures to perceive and interact with the world. One of the core aspirations in artificial intelligence (AI) is to develop AI agents to mimic such an ability to effectively perceive and generate visual signals, and thus reason over and interact with the visual world. Examples include recognition of the objects and actions in the scenes, and creation of sketches and pictures for communication. Building foundational models with visual capabilities is a prevalent research field striving to accomplish this objective.

In Figure 1.1, the evolution of AI is depicted, beginning with a specialized entity symbolized by a desktop computer and progressing to a versatile, general-purpose assistant represented by Doraemon. The choice of Doraemon serves a dual purpose: to highlight AI's capability to perform a broad spectrum of tasks and to emphasize its constant readiness to support human needs.

Over the last decade, the field of AI has experienced a fruitful trajectory in the development of models. We divide them into four categories, as illustrated in Figure 1.2. The categorization can be shared among different fields in AI, including language, vision and multimodality. We



Figure 1.1: The visual illustration of AI evolution from specialists to general-purpose assistants.

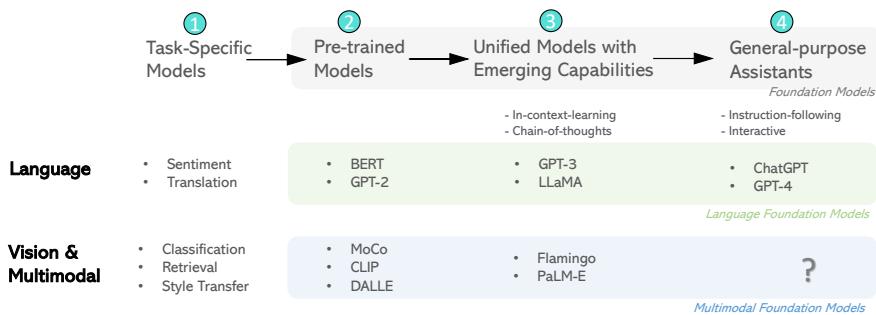


Figure 1.2: Illustration of foundation model development trajectory for language and vision/multi-modality. Among the four categories, the first category is the task-specific model, and the last three categories belong to foundation models, where these foundation models for language and vision are grouped in green and blue blocks, respectively. Some prominent properties of models in each category are highlighted. By comparing the models between language and vision, we are foreseeing that the transition of multimodal foundation models follows a similar trend: from the pre-trained model for specific purpose, to unified models and general-purpose assistants. However, research exploration is needed to figure out the best recipe, which is indicated as the question mark in the figure, as technical details of GPT-4V and Gemini [426] stay private.

first use language models in NLP to illustrate the evolution process. (i) At the early years, task-specific models are developed for individual datasets and tasks, typically being trained from scratch. (ii) With large-scale pre-training, language models achieve state-of-the-art performance on many established language understanding and generation tasks, such as BERT [98], RoBERTa [277], T5 [363], DeBERTa [167] and GPT-2 [362]). These pre-trained models serve the basis for downstream task

adaptation. *(iii)* Exemplified by GPT-3 [37], large language models (LLMs) unify various language understanding and generation tasks into one model. With web-scale training and unification, some emerging capabilities appear, such as in-context-learning and chain-of-thoughts. *(iv)* With recent advances in human-AI alignment, LLMs start to play the role of general-purpose assistants to follow human intents to complete a wide range of language tasks in the wild, such as ChatGPT [333] and GPT-4 [334]. These assistants exhibit interesting capabilities, such as interaction and tool use, and lay a foundation for developing general-purpose AI agents. It is important to note that the latest iterations of foundation models build upon the noteworthy features of their earlier counterparts while also providing additional capabilities.

Inspired by the great successes of LLMs in NLP, it is natural for researchers in the computer vision and vision-language community to ask the question: what is the counterpart of ChatGPT/GPT-4 for vision, vision-language and multi-modal models? There is no doubt that vision pre-training and vision-language pre-training (VLP) have attracted a growing attention since the birth of BERT, and has become the mainstream learning paradigm for vision, with the promise to learn universal transferable visual and vision-language representations, or to generate highly plausible images. Arguably, they can be considered as the early generation of multimodal foundation models, just as BERT/GPT-2 to the language field. While the road-map to build general-purpose assistants for language such as ChatGPT is clear, it is becoming increasingly crucial for the research community to explore feasible solutions to building its counterpart for computer vision: the general-purpose visual assistants. Overall, building general-purpose agents has been a long-standing goal for AI. LLMs with emerging properties have significantly reduced the cost of building such agents for language tasks. Similarly, we foresee emerging capabilities from vision models, such as following the instructions composed by various visual prompts like user-uploaded images, human-drawn clicks, sketches and mask, in addition to text prompt. Such strong zero-shot visual task composition capabilities can significantly reduce the cost of building AI agents.

In this monograph, we limit the scope of multimodal foundation models to the vision and vision-language domains. Recent survey papers

on related topics include (i) *image understanding models* such as self-supervised learning [193], [196], [339], segment anything (SAM) [552], [554], (ii) *image generation models* [553], [592], and (iii) *vision-language pre-training (VLP)*. Existing VLP survey papers cover VLP methods for task-specific VL problems before the era of pre-training, image-text tasks, core vision tasks, and/or video-text tasks [54], [109], [129], [231], [379], [551], [560]. Two recent survey papers cover the integration of vision models with LLM [16], [525].

Among them, [129] is a survey on VLP that covers the CVPR tutorial series on *Recent Advances in Vision-and-Language Research* in 2022 and before. This work summarizes the CVPR tutorial on *Recent Advances in Vision Foundation Models* in 2023. Different from the aforementioned survey papers that focus on literature review of a given research topic, this monograph presents our perspectives on the role transition of multimodal foundation models from specialists to general-purpose visual assistants, in the era of large language models. The contributions of this survey are summarized as follows.

- We provide a comprehensive and timely survey on modern multimodal foundation models, not only covering well-established models for visual representation learning and image generation, but also summarizing emerging topics for the past 6 months inspired by LLMs, including unified vision models, training and chaining with LLMs.
- The monograph is positioned to provide the audiences with the perspective to advocate a transition in developing multimodal foundation models. On top of great modeling successes for specific vision problems, we are moving towards building general-purpose assistants that can follow human intents to complete a wide range of computer vision tasks in the wild. We provide in-depth discussions on these advanced topics, demonstrating the potential of developing general-purpose visual assistants.

1.1 What are Multimodal Foundation Models?

As elucidated in the Stanford foundation model paper [35], AI has been undergoing a paradigm shift with the rise of models (*e.g.*, BERT, GPT

1.1. What are Multimodal Foundation Models?

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family, CLIP [360] and DALL-E [367]) trained on broad data that can be adapted to a wide range of downstream tasks. They call these models *foundation models* to underscore their critically central yet incomplete character: homogenization of the methodologies across research communities and emergence of new capabilities. From a technical perspective, it is *transfer learning* that makes foundation models possible, and it is *scale* that makes them powerful. The emergence of foundation models has been predominantly observed in the NLP domain, with examples ranging from BERT to ChatGPT. This trend has gained traction in recent years, extending to computer vision and other fields. In NLP, the introduction of BERT in late 2018 is considered as the inception of the foundation model era. The remarkable success of BERT rapidly stimulates interest in self-supervised learning in the computer vision community, giving rise to models such as SimCLR [62], MoCo [163], BEiT [26], and MAE [162]. During the same time period, the success of pre-training also significantly promotes the vision-and-language multimodal field to an unprecedented level of attention.

In this monograph, *we focus on multimodal foundation models, which inherit all properties of foundation models discussed in the Stanford paper [35], but with an emphasis on models with the capability to deal with vision and vision-language modalities.* Among the ever-growing literature, we categorize multimodal foundation models in Figure 1.3, based on their functionality and generality. For each category, we present exemplary models that demonstrate the primary capabilities inherent to these multimodal foundation models.

- **Visual Understanding Models.** (Highlighted with orange in Figure 1.3) Learning general visual representations is essential to build vision foundation models, as pre-training a strong vision backbone is fundamental to all types of computer vision downstream tasks, ranging from image-level (*e.g.*, image classification, retrieval, and captioning), region-level (*e.g.*, detection and grounding) to pixel-level tasks (*e.g.*, segmentation). We group the methods into three categories, depending on the types of supervision signals used to train the models.

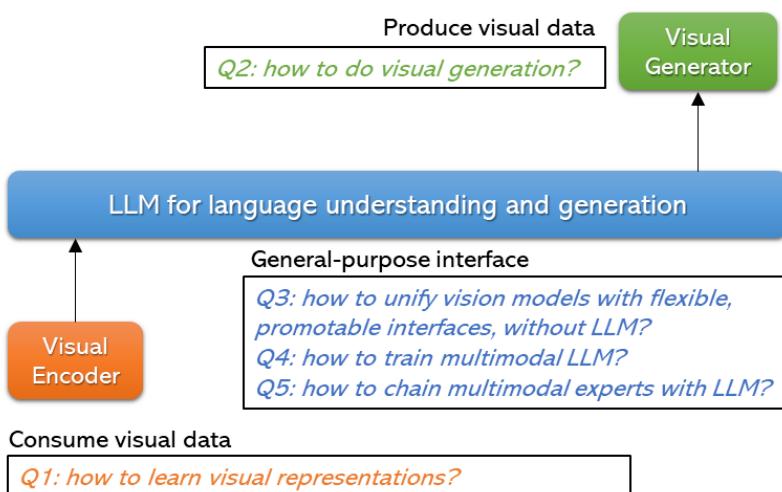


Figure 1.3: Illustration of three representative problems that multimodal foundation models aim to solve in this monograph: visual understanding tasks (orange), visual generation tasks (green), and general-purpose interface (blue) with language understanding and generation.

- **Label supervision.** Datasets like ImageNet [212] and ImageNet21K [374] have been popular for supervised learning, and larger-scale proprietary datasets are also used in industrial labs [406], [415], [548].
- **Language supervision.** Language is a richer form of supervision. Models like CLIP [360] and ALIGN [195] are pre-trained using a contrastive loss over millions or even billions of noisy image-text pairs mined from the Web. These models enable zero-shot image classification, and make traditional computer vision (CV) models to perform open-vocabulary CV tasks. We advocate the concept of *computer vision in the wild*,¹ and encourage the development and evaluation of future foundation models for this.
- **Image-only self-supervision.** This line of work aims to learn image representations from supervision signals mined from the images themselves, ranging from contrastive learning [62], [163],

¹Computer-Vision-in-the-Wild Readings.

1.1. *What are Multimodal Foundation Models?*

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non-contrastive learning [46], [77], [144], to masked image modeling [26], [162].

- **Multimodal fusion, region-level and pixel-level pre-training.** Besides the methods of pre-training image backbones, we will also discuss pre-training methods that allow multimodal fusion (*e.g.*, CoCa [530], Flamingo [4]), region-level and pixel-level image understanding, such as open-set object detection (*e.g.*, GLIP [241]) and promptable segmentation (*e.g.*, SAM [206]). These methods typically rely on a pre-trained image encoder or a pre-trained image-text encoder pair.
- **Visual Generation Models.** (Highlighted with green in Figure 1.3) Recently, foundation image generation models have been built, due to the emergence of large-scale image-text data. The techniques that make it possible include the vector-quantized VAE methods [370], diffusion-based models [99] and auto-regressive models.
 - **Text-conditioned visual generation.** This research area focuses on generating faithful visual content, including images, videos, and more, conditioned on open-ended text descriptions/prompts. Text-to-image generation develops generative models that synthesize images of high fidelity to follow the text prompt. Prominent examples include DALL-E [367], DALL-E 2 [366], Stable Diffusion [375], [412], Imagen [382], and Parti [531]. Building on the success of text-to-image generation models, text-to-video generation models generate videos based on text prompts, such as Imagen Video [172] and Make-A-Video [403].
 - **Human-aligned visual generator.** This research area focuses on improving the pre-trained visual generator to better follow human intentions. Efforts have been made to address various challenges inherent to base visual generators. These include improving spatial controllability [511], [562], ensuring better adherence to text prompts [31], supporting flexible text-based editing [36], and facilitating visual concept customization [380].
- **General-purpose Interface.** (Highlighted with blue in Figure 1.3) The aforementioned multimodal foundation models are designed

for specific purposes – tackling a specific set of CV problems/tasks. Recently, we see an emergence of general-purpose models that lay the basis of AI agents. Existing efforts focus on three research topics. The first topic aims to unify models for visual understanding and generation. These models are inspired by the unification spirit of LLMs in NLP, but do not explicitly leverage pre-trained LLM in modeling. In contrast, the other two topics embrace and involve LLMs in modeling, including training and chaining with LLMs, respectively.

– **Unified vision models for understanding and generation.**

In computer vision, several attempts have been made to build a general-purpose foundation model by combining the functionalities of specific-purpose multimodal models. To this end, a unified model architecture is adopted for various downstream computer vision and vision-language (VL) tasks. There are different levels of unification. First, a prevalent effort is to bridge vision and language by converting all closed-set vision tasks to open-set ones, such as CLIP [360], GLIP [242], OpenSeg [137], etc. Second, the unification of different VL understanding tasks across different granularity levels is also actively explored, such as I/O unification methods like UniTAB [508], Unified-IO [287]), Pix2Seq-v2 [65] and functional unification methods like GPV [151], GLIP-v2 [559]) and X-Decoder [599]. In the end, it is also necessitated to make the models more interactive and promptable like ChatGPT, and this has been recently studied in SAM [206] and SEEM [601].

- **Training with LLMs.** Similar to the behavior of LLMs, which can address a language task by following the instruction and processing examples of the task in their text prompt, it is desirable to develop a visual and text interface to steer the model towards solving a multimodal task. By extending the capability of LLMs to multimodal settings and training the model end-to-end, multimodal LLMs or large multimodal models are developed, including Flamingo [4] and Multimodal GPT-4 [334].
- **Chaining tools with LLM.** Exploiting the tool use capabilities of LLMs, an increasing number of studies integrate LLMs such as ChatGPT with various multimodal foundation models

to facilitate image understanding and generation through a conversation interface. This interdisciplinary approach combines the strengths of NLP and computer vision, enabling researchers to develop more robust and versatile AI systems that are capable of processing visual information and generating human-like responses via human-computer conversations. Representative works include Visual ChatGPT [477] and MM-REACT [513].

1.2 Definition and Transition from Specialists to General-Purpose Assistants

Based on the model development history and taxonomy in NLP, we group multimodal foundation models in Figure 1.3 into two categories.

- **Specific-Purpose Pre-trained Vision Models** cover most existing multimodal foundation models, including visual understanding models (*e.g.*, CLIP [360], SimCLR [62], BEiT [26], SAM [206]) and visual generation models (*e.g.*, Stable Diffusion [375], [412]), as they present powerful transferable ability for specific vision problems.
- **General-Purpose Assistants** refer to AI agents that can follow human intents to complete various computer vision tasks in the wild. The meanings of general-purpose assistants are two-fold: (*i*) generalists with unified architectures that could complete tasks across different problem types, and (*ii*) easy to follow human instruction, rather than replacing humans. To this end, several research topics have been actively explored, including unified vision modeling [287], [559], [599], training and chaining with LLMs [264], [477], [513], [593].

1.3 Who Should Read this Monograph?

This monograph is based on our CVPR 2023 tutorial,² with researchers in the computer vision and vision-language multimodal communities as our primary target audience. It reviews the literature and explains topics to those who seek to learn the basics and recent advances in

²<https://vlp-tutorial.github.io/2023/index.html>

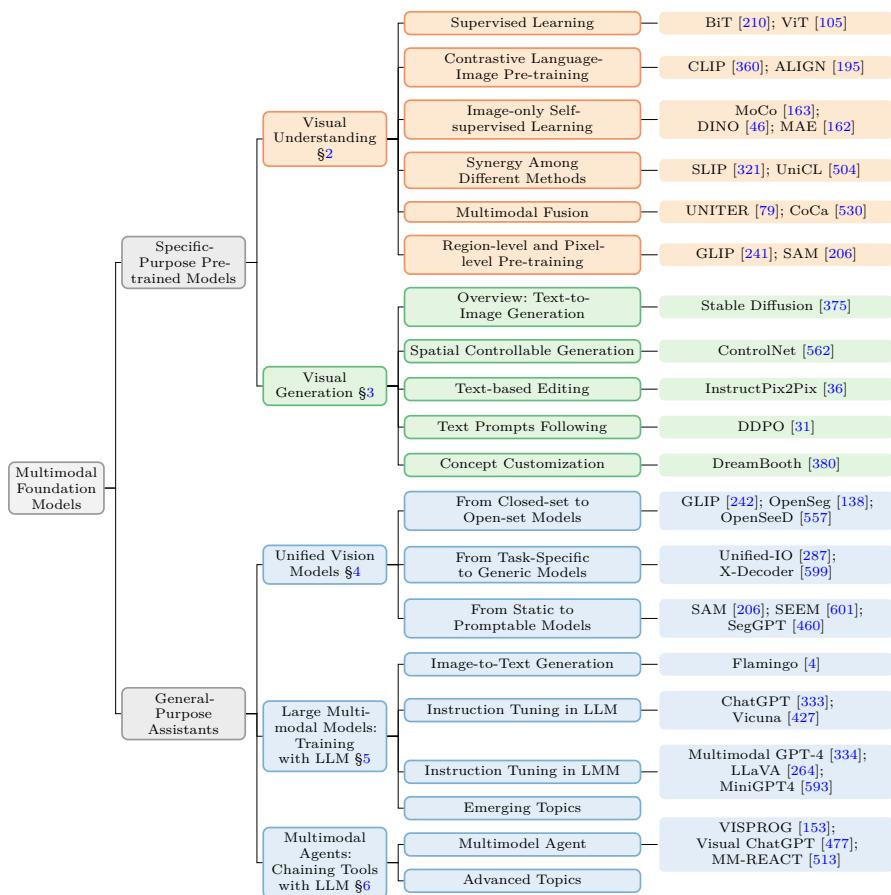


Figure 1.4: An overview of the monograph’s structure, detailing Sections 2-6.

multimodal foundation models. The target audiences are graduate students, researchers and professionals who are not experts of multimodal foundation models but are eager to develop perspectives and learn the trends in the field. The structure of this monograph is illustrated in Figure 1.4. It consists of 7 sections.

- Section 1 introduces the landscape of multimodal foundation model research, and presents a historical view on the transition of research from specialists to general-purpose assistants.

1.3. Who Should Read this Monograph?

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- Section 2 introduces different ways to consume visual data, with a focus on how to learn a strong image backbone.
- Section 3 describes how to produce visual data that aligns with human intents.
- Section 4 describes how to design unified vision models, with an interface that is interactive and promptable, especially when LLMs are not employed.
- Section 5 describes how to train an LLM in an end-to-end manner to consume visual input for understanding and reasoning.
- Section 6 describes how to chain multimodal tools with an LLM to enable new capabilities.
- Section 7 concludes the monograph and discusses research trends.

Relations among Sections 2–6. Sections 2–6 are the core sections of this survey. An overview of the structure for these sections are provided in Figure 1.3. We start with a discussion of two typical multimodal foundation models for specific tasks, including visual understanding in Section 2 and visual generation in Section 3. As the notion of multimodal foundation models are originally based on visual backbone/representation learning for understanding tasks, we first present a comprehensive review to the transition of image backbone learning methods, evolving from early supervised methods to the recent language-image contrastive methods, and extend the discussion on image representations from image-level to region-level and pixel-level (Section 2). Recently, generative AI is becoming increasingly popular, where vision generative foundation models have been developed. In Section 3, we discuss large pre-trained text-to-image models, and various ways that the community leverage the generative foundation models to develop new techniques to make them better aligned with human intents. Inspired by the recent advances in NLP that LLMs serve as general-purpose assistants for a wide range of language tasks in daily life, the computer vision community has been anticipating and attempting to build general-purpose visual assistants. We discuss three different ways to build general-purpose assistants. Inspired by the spirit of LLMs,

Section 4 focuses on unifying different vision models of understanding and generation without explicitly incorporating LLMs in modeling. In contrast, Section 5 and Section 6 focus on embracing LLMs to build general-purpose visual assistants, by explicitly augmenting LLMs in modeling. Specifically, Section 5 describes end-to-end training methods, and Section 6 focuses on training-free approaches that chain various vision models to LLMs.

How to read the monograph. Different readers have different backgrounds, and may have different purposes of reading this monograph. Here, we provide some guidance.

- Each section is mostly self-contained. If you have a clear goal and a clear research direction that you want to focus on, then just jump to the corresponding section. For example, if you are interested in building a mini prototype using OpenAI’s multimodal GPT-4, then you can directly jump to Section 5.
- If you are a beginner of multimodal foundation models, and are interested in getting a glimpse of the cutting-edge research, we highly recommend that you read the whole monograph section by section in order, as the early sections serve as the building blocks of later sections, and each section provides the description of the key concepts to help you understand the basic ideas, and a comprehensive literature review that to help you grasp the landscape and state of the art.
- If you already have rich experience in multimodal foundation models and are familiar with the literature, feel free to jump to specific sections you want to read. In particular, we include in most sections a section to discuss advanced topics and sometimes provide our own perspectives, based on the up-to-date literature. For example, in Section 6, we discuss several important aspects of multimodal agents in tool use, including tool creation and its connection to retrieval-augmented methods.

1.4 Related Materials: Slide Decks and Pre-recorded Talks

This survey extends what we present in the CVPR 2023 tutorial by covering the most recent advances in the field. Below, we provide a list of slide decks and pre-recorded talks, which are related to the topics in each section, for references.

- **Section 2:** [Visual and Vision-Language Pre-training \(Youtube, Bilibili\)](#)
- **Section 3:** [Alignments in Text-to-Image Generation \(Youtube, Bilibili\)](#)
- **Section 4:** [From Representation to Interface: The Evolution of Foundation for Vision Understanding \(Youtube, Bilibili\)](#)
- **Section 5:** [Large Multimodal Models \(Youtube, Bilibili\)](#)
- **Section 6:** [Multimodal Agents: Chaining Multimodal Experts with LLMs \(Youtube, Bilibili\)](#)

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