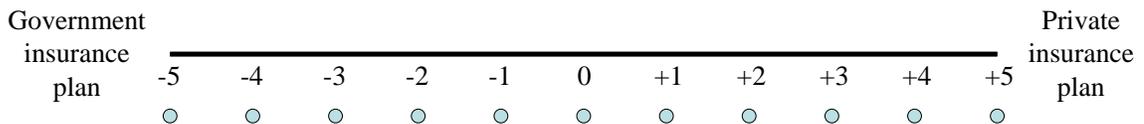


May/June 2006
- Questionnaire -

Q1 There is much concern about the rapid rise in medical and hospital costs. Some people feel there should be a government insurance plan which would cover all medical and hospital expenses for everyone. Suppose these people are at one end of a scale, at point -5. Others feel that all medical expenses should be paid by individuals through private insurance plans like Blue Cross or other company paid plans. Suppose these people are at the other end, at point +5. And, of course, other people have opinions somewhere in between, at points -4, -3, -2, -1, 0, +1, +2, +3, or +4. Where would you place yourself on this scale?



[IF Q1 IS -5, -4, +4, +5, OR SKIPPED, THEN TERMINATE]

[RANDOMLY ASSIGN A VALUE TO EACH CASE AS FOLLOWS:

- IF Q1 = -3 THEN RANDOMLY ASSIGN a VALUE OF 1-34
- IF Q1 = -2 THEN RANDOMLY ASSIGN VALUE OF 35-64
- IF Q1 = -1 THEN RANDOMLY ASSIGN VALUE OF 65-88
- IF Q1 = 0 THEN RANDOMLY ASSIGN VALUE OF 89-96
- IF Q1 = 1 THEN RANDOMLY ASSIGN VALUE OF 97-120
- IF Q1 = 2 THEN RANDOMLY ASSIGN VALUE OF 121-150
- IF Q1 = 3 THEN RANDOMLY ASSIGN VALUE OF 151-184

Q2 will use the assigned VALUE to index positions of candidate pairings “LEFT” and Right”

<u>Q1 Response</u>	<u>VALUE</u>	<u>LEFT</u>	<u>RIGHT</u>
-3	1	-4	-1
-3	2	-4	0
-3	3	-4	1
-3	4	-4	2
-3	5	-4	3
-3	6	-4	4
-3	7	-3	-2
-3	8	-3	-1
-3	9	-3	0
-3	10	-3	1
-3	11	-3	2

-3	12	-3	3
-3	13	-3	4
-3	14	-2	-1
-3	15	-2	0
-3	16	-2	1
-3	17	-2	2
-3	18	-2	3
-3	19	-2	4
-3	20	-1	0
-3	21	-1	1
-3	22	-1	2
-3	23	-1	3
-3	24	-1	4
-3	25	0	1
-3	26	0	2
-3	27	0	3
-3	28	0	4
-3	29	1	2
-3	30	1	3
-3	31	1	4
-3	32	2	3
-3	33	2	4
-3	34	3	4
-2	35	-4	1
-2	36	-4	2
-2	37	-4	3
-2	38	-4	4
-2	39	-3	0
-2	40	-3	1
-2	41	-3	2
-2	42	-3	3
-2	43	-3	4
-2	44	-2	-1
-2	45	-2	0
-2	46	-2	1
-2	47	-2	2
-2	48	-2	3
-2	49	-2	4
-2	50	-1	0
-2	51	-1	1
-2	52	-1	2
-2	53	-1	3
-2	54	-1	4
-2	55	0	1
-2	56	0	2
-2	57	0	3
-2	58	0	4

-2	59	1	2
-2	60	1	3
-2	61	1	4
-2	62	2	3
-2	63	2	4
-2	64	3	4
-1	65	-4	3
-1	66	-4	4
-1	67	-3	2
-1	68	-3	3
-1	69	-3	4
-1	70	-2	1
-1	71	-2	2
-1	72	-2	3
-1	73	-2	4
-1	74	-1	0
-1	75	-1	1
-1	76	-1	2
-1	77	-1	3
-1	78	-1	4
-1	79	0	1
-1	80	0	2
-1	81	0	3
-1	82	0	4
-1	83	1	2
-1	84	1	3
-1	85	1	4
-1	86	2	3
-1	87	2	4
-1	88	3	4
0	89	-4	3
0	90	-3	2
0	91	-3	4
0	92	-2	1
0	93	-2	3
0	94	-1	0
0	95	-1	2
0	96	0	1
1	97	-4	-3
1	98	-4	-2
1	99	-4	-1
1	100	-4	0
1	101	-4	1
1	102	-4	2
1	103	-4	3
1	104	-4	4
1	105	-3	-2

1	106	-3	-1
1	107	-3	0
1	108	-3	1
1	109	-3	2
1	110	-3	3
1	111	-3	4
1	112	-2	-1
1	113	-2	0
1	114	-2	1
1	115	-2	2
1	116	-2	3
1	117	-1	0
1	118	-1	1
1	119	-1	2
1	120	0	1
2	121	-4	-3
2	122	-4	-2
2	123	-4	-1
2	124	-4	0
2	125	-4	1
2	126	-4	2
2	127	-4	3
2	128	-4	4
2	129	-3	-2
2	130	-3	-1
2	131	-3	0
2	132	-3	1
2	133	-3	2
2	134	-3	3
2	135	-3	4
2	136	-2	-1
2	137	-2	0
2	138	-2	1
2	139	-2	2
2	140	-2	3
2	141	-2	4
2	142	-1	0
2	143	-1	1
2	144	-1	2
2	145	-1	3
2	146	-1	4
2	147	0	1
2	148	0	2
2	149	0	3
2	150	1	2
3	151	-4	-3
3	152	-4	-2

3	153	-4	-1
3	154	-4	0
3	155	-4	1
3	156	-4	2
3	157	-4	3
3	158	-4	4
3	159	-3	-2
3	160	-3	-1
3	161	-3	0
3	162	-3	1
3	163	-3	2
3	164	-3	3
3	165	-3	4
3	166	-2	-1
3	167	-2	0
3	168	-2	1
3	169	-2	2
3	170	-2	3
3	171	-2	4
3	172	-1	0
3	173	-1	1
3	174	-1	2
3	175	-1	3
3	176	-1	4
3	177	0	1
3	178	0	2
3	179	0	3
3	180	0	4
3	181	1	2
3	182	1	3
3	183	1	4
3	184	2	3

[CREATE THE FOLLOWING DATA ONLY VARIABLE]

AB = 1 OR 2

[USE THE VALUES OF AB TO ASSIGN THE SYMBOLS “A” AND “B” RANDOMLY TO THE LEFT CANDIDATE AND THE RIGHT CANDIDATE]

IF AB = 1:

LEFT = “A”

RIGHT = “B”

IF AB = 2:

LEFT = “B”

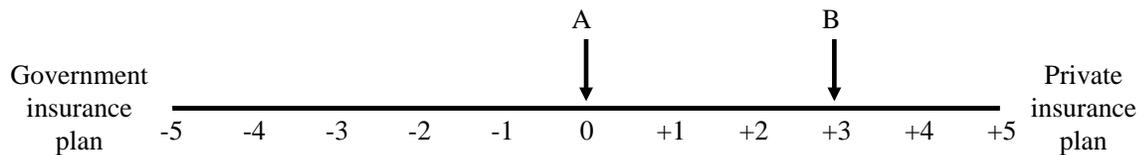
RIGHT = “A”

[IN QUESTION 2 WE WILL PRESENT THE POSITIONS OF CANDIDATES A AND B, WHOSE POSITIONS WERE ASSIGNED ABOVE.]

[SP]

Q2 Many political candidates have opinions about this same issue. Some candidates feel there should be a government insurance plan which would cover all medical and hospital expenses for everyone. Others candidates feel that all medical expenses should be paid by individuals through private insurance plans like Blue Cross or other company paid plans. And, of course, other candidates have opinions somewhere in between.

Here are the opinions of two candidates, whose names will remain confidential.



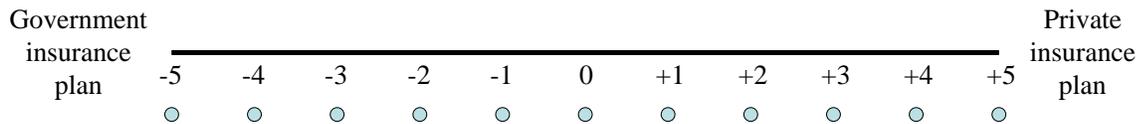
On this particular issue, do you prefer Candidate A or Candidate B?

Candidate A

Candidate B

[SP]

Q3: To the best of your knowledge, which point on the scale most closely represents the policy of the current government in Washington?



Finally, questions about party ID and ideology were administered to respondents who had not yet completed the Knowledge Networks political profile.

[IF XPARTY7=9 'MISSING']

[SP]

Q20. Generally speaking, do you think of yourself as a...

- Republican 1
- Democrat 2
- Independent 3
- Another party, please specify: _____ 4
- No preference 5

PROMPT ONCE.

ASK Q21 IF "REPUBLICAN" AT Q20.

[SP]

Q21. Would you call yourself a...

- Strong Republican..... 1
- Not very strong Republican 2

ASK Q22 IF "DEMOCRAT" AT Q20.

[SP]

Q22. Would you call yourself a...

- Strong Democrat..... 1
- Not very strong Democrat..... 2

ASK Q23 IF "INDEPENDENT", "ANOTHER PARTY", OR "NO PREFERENCE" OR REFUSED AT Q20.

[SP]

Q23. Do you think of yourself as closer to the...

- Republican Party..... 1
- Democratic Party..... 2

Combine Q20 and Q23 with xparty7 to make data only variable PARTYID7:

- 1. Strong Republican (xparty7=1 or Q21=1)
- 2. Not very strong Republican (xparty7=2 or Q21=2)
- 3. Leans Republican (xparty7=3 or Q23=1)
- 4. Independent/Other (xparty7=4 or Q23 = Refused)
- 5. Leans Democrat (xparty7=5 or Q23=2)
- 6. Not very strong Democrat (xparty7=6 or Q22=2)
- 7. Strong Democrat (xparty7=7 or Q22=1)

Derive PARTYID3 from PARTYID7:

- Republican (PARTYID7=1, 2, 3)
- Independent/Other (PARTYID7=4)
- Democrat (PARTYID7=5, 6, 7)

[SP]

[Show if xideo=9 missing]

Q24. In general, do you think of yourself as...

- Extremely liberal..... 1
- Liberal 2
- Slightly liberal 3
- Moderate, middle of the road..... 4
- Slightly conservative..... 5
- Conservative 6
- Extremely conservative 7

SAMPLE SCREEN SHOTS

There is much concern about the rapid rise in medical and hospital costs. Some people feel there should be a government insurance plan which would cover all medical and hospital expenses for everyone. Suppose these people are at one end of a scale, at point -5. Others feel that all medical expenses should be paid by individuals through private insurance plans like Blue Cross or other company paid plans. Suppose these people are at the other end, at point +5. And, of course, other people have opinions somewhere in between, at points -4, -3, -2, -1, 0, +1, +2, +3, or +4. Where would you place yourself on this scale?

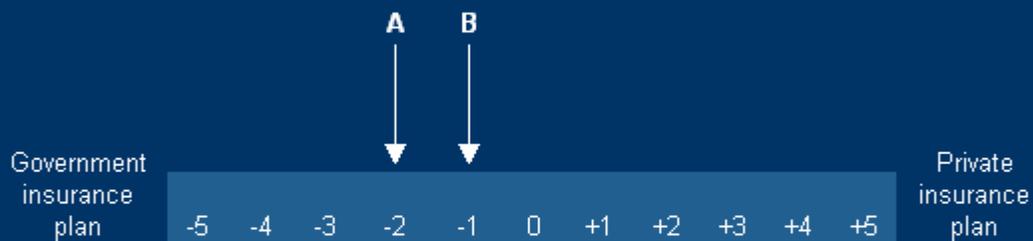
Select one answer only

Government insurance plan	-5	-4	-3	-2	-1	0	+1	+2	+3	+4	+5	Private insurance plan
	<input type="radio"/>											

Next Question

Many political candidates have opinions about this same issue. Some candidates feel there should be a government insurance plan which would cover all medical and hospital expenses for everyone. Others candidates feel that all medical expenses should be paid by individuals through private insurance plans like Blue Cross or other company paid plans. And, of course, other candidates have opinions somewhere in between.

Here are the opinions of two candidates, whose names will remain confidential.



On this particular issue, do you prefer Candidate A or Candidate B?

Select one answer only

- Candidate A
- Candidate B

Next Question

To the best of your knowledge, which point on the scale most closely represents the current policy of the government in Washington?

Select one answer only

Government insurance plan	-5	-4	-3	-2	-1	0	+1	+2	+3	+4	+5	Private insurance plan
	<input type="radio"/>											

Next Question

Generally speaking, do you think of yourself as a ...

Select one answer only

- Republican
- Democrat
- Independent
- Other - please specify
- No preference

Next Question

Would you call yourself a ...

Select one answer only

- Strong Democrat
- Not very strong Democrat

Next Question

Would you call yourself a ...

Select one answer only

- Strong Republican
- Not very strong Republican

Next Question

Do you think of yourself as closer to the ...

Select one answer only

- Republican Party
- Democratic Party
- Neither

Next Question

In general, do you think of yourself as:

Select one answer only

- Extremely liberal
- Liberal
- Slightly liberal
- Moderate, middle of the road
- Slightly conservative
- Conservative
- Extremely conservative

Next Question