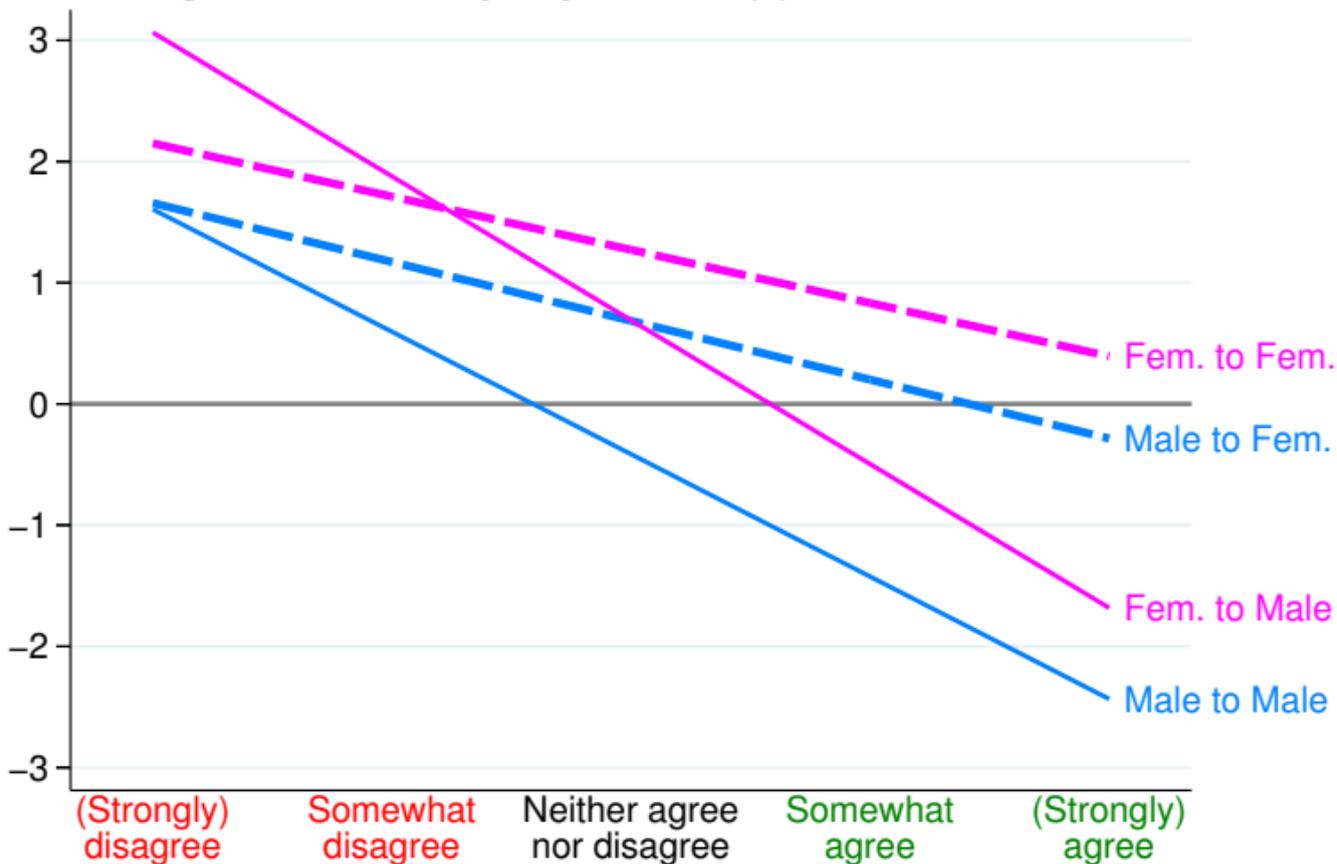


Average effect of **anonymity** on WTP (\$)



Sender's response to "[Recipient] would like to receive my message"